



Natural
History
Museum

Candidate pack

Graphic Designer



Full time, permanent

About Us

The Natural History Museum is one of the world's best-loved visitor attractions, as well as a leading science research centre and commercial event space. We use the unique collection of more than 80 million objects that we look after and our unrivalled expertise to tackle the biggest challenges facing the world today. Each year, we welcome more than five million visitors to our family-friendly exhibitions, products and experiences at our sites in London and Tring. But we reach many times that number through our national, global and digital activities and initiatives.

We're at a pivotal moment in our history. Our new strategy sets out our ambition to play a central role in tackling the increasing threats facing the natural world. We have ambitious plans leading up to our 150th anniversary in 2031 and are looking for talented people who share our mission and are excited to help drive these changes. Along the way, we aim to offer you a supportive and nurturing environment, and the opportunity to be part of a high-performing team.

Diversity and inclusion matter to us

We welcome applications from everyone! Diversity, inclusion and the feeling of belonging matters to us. By attracting people from a broad range of backgrounds we can continue to look at the world with fresh eyes and find new ways of doing things. We offer a stimulating and professional working environment. All our staff work to embody our behaviours of being curious, ambitious, pioneering, teaming up, acting with pace and sharing the wonder.

We know we have more to do, but we're committed to making sure that everyone who works here feels valued, respected and that they can thrive.

Thriving at the Museum: the way we work

Our vision is a future where both people and planet thrive. To accomplish this, we're delivering an ambitious strategy by 2031 to create advocates for the planet. To achieve this shared goal requires each of us to behave in ways that help everyone to thrive. We are proud to work at the Museum and have identified the qualities we all need to embody to reach this shared ambition.



We're ambitious. To make a difference on a global scale we have to push the boundaries and be big and bold not only in our thinking but in the goals we set. We act with integrity, but this doesn't mean we're rigid or inflexible. We drive ourselves and others to be excellent at what we do and identify opportunities to make a difference to the organisation wherever we can.

We're curious. We never stop learning. We ask questions to advance our understanding, skills and professional knowledge and look outwards beyond the organisation to learn from others. We seek out and actively listen to different perspectives and to take time to reflect. We're thoughtful and always receptive to new ideas and ways of working.

We share the wonder. We are captivated by the natural world, proud of our treasures and trusted guardians of our collections. We relish telling stories to inspire others. We're passionate about what we do, sharing our own knowledge and expertise. We're proud of where we work and never take this for granted.

We're pioneering. We're not afraid to try something new. We experiment, embrace complex problems and use good judgment and evidence to innovate and take risks. Always adaptable, we're ready to change our approach. We don't dwell on setbacks or get preoccupied with problems – we find solutions.

We team up. We respect the expertise of others and recognise that we produce the strongest outcomes when we put the best ideas together. We trust each other, keep things simple and make it easy for others to do the right thing. We empower and support each other, sharing information, skills and experience so that all of us are equipped to succeed. We never let difficult moments develop into bad working relationships.

We act with pace. We prioritise action, are efficient and always focus our efforts where we know we can make the biggest impact. We don't wait to be told what to do - we take the initiative and deliver on our responsibilities with momentum. We're decisive and once a plan is set, we all get behind it to make it a success.



Role Summary

Join the NHM Design Studio as a graphic designer and play a crucial role in shaping design outputs across print, digital and spatial interfaces. Implementing our visual identity, you will build on our brand strategy which seeks to address the challenges of the planetary crisis and contribute to our vision to create advocates for the planet. You will closely collaborate with other designers to translate this vision using brand assets to develop appropriate expressions through designing museum collateral such as posters, invites, digital assets and exhibition graphics. You will be researching, sketching, and rolling out design ideas and execute them for the broad range of audiences.

NHM Design Studio is a full-service creative in-house design studio. We work with many different teams throughout the museum, across three broad key areas: Graphic design and brand, temporary exhibitions, and permanent spaces.

We transform the face, fabric, and structures of one of the world's most famous museums. We set the design vision, deliver design projects, and encourage design excellence in the museum. We support the museum's activities through multiple outputs including campaigns, exhibitions, permanent galleries, our brand and more. We are brand guardians for the museum. We promote the coherence of our visual identity across all our platforms.

We work integrated with other teams and departments, collaborating to meet daily challenges. We are flexible, able to work according to the pace of the organisation. We work iteratively, based on research, constantly refining our processes and adapting to the museum's changing needs. Due to our unique position, as part of the museum, we harness organisational knowledge to ask the right questions and deliver appropriate design solutions.

The design studio is situated on the fifth floor overlooking the recognisable towers of our building in South Kensington and is at the heart of everything public facing at the Natural History Museum. As well as designing, you will provide project administration and programming, being responsible for day-to-day project delivery coordination.

Main tasks and responsibilities

- Contribute to creative, aesthetic and cultural standards of studio.
- Taking responsibility for projects from briefing, research and concept through to execution.
- Preparing presentations and mock-ups for internal review and pitching to clients.
- Review and audit existing Museum brand applications.
- Create and maintain a professional network at the museum to effectively promote best practice design and brand principles

- Provide administration, coordination, programming, scheduling, resource planning and responsibility for day-to-day project delivery coordination.
- Coordinate with internal museum stakeholders to develop their requirements and provide briefing information and feedback.
- Deliver your projects by agreeing schedules and budgets with the Graphic Design Manager and Studio Manager, ensuring that all work is completed on time and within budget.
- Critically reflect on project briefs, specifications, and content required.
- Obtaining quotes when working with printers and external suppliers.
- Record and file management according to studio processes.
- Work collaboratively – where possible carry out any other tasks as reasonably required by line manager in line with NHM mission, vision and values.

What we're looking for

- Relevant practical experience
- Degree or equivalent, in graphic design or relevant subject
- Keen interest in graphic design and up to date knowledge of current trends
- Excellent typographic skill, comfortable in both digital and print media
- Illustration or animation skills desirable
- Creative problem solver with the skill to use design thinking to tackle competing objectives in intelligent and beautiful ways.
- Critical thinker with the ability to challenge briefs and get the most out of projects
- Collaborative practitioner with excellent people skills
- Meticulous attention to detail
- Passion for brand identity
- Knowledge of accessibility design principles
- Ability to develop ideas and present them in a clear and engaging way.
- Being able to plan and deliver a diverse workload against competing deadlines.
- Interest in how museums and public sector organisations work
- Passion for sustainable working practices

Key information

Salary: £ 32,732 per annum, grade 5

Hours: Full time, 36 per week

Contract: Permanent

We operate a hybrid working model that requires regular, weekly attendance for this role, with the precise pattern of days on site and worked from home to be agreed with your manager.

The Museum supports flexible working.

All positions at the Natural History Museum are conditional subject to receipt of:

- Proof that you are legally entitled to work in the UK
- A Basic Disclosure Check from the Disclosures and Barring Service (DBS)
- Satisfactory references covering the last 3 years of your employment or education
- Health clearance

Our benefits

In addition to competitive salaries, we offer a wide range of benefits to help you thrive both personally and professionally.



Wellbeing and work-life balance

- Generous annual leave allowance of 27.5 days holiday plus public holidays
- Enhanced sickness pay to support you through periods of illness
- Wellbeing provision including Mental Health First Aider support and regular learning sessions on wellbeing topics
- Flexible working and hybrid working arrangements where the role allows
- A 24/7 employee assistance programme including face to face counselling sessions
- Occupational health advice and support
- Eye care vouchers for display screen users
- Supportive policies to help you manage life events, for example becoming a carer, menopause, transitioning at work



Financial

- Generous defined contribution pension scheme with employer contribution up to 10% of salary
- Life insurance that will pay 4 times your salary to a beneficiary in the event of your death in service
- Season ticket and cycle loans to help you spread the cost of cycling to work

- Rental deposit loan scheme – to help you spread the cost of a deposit on a rental property
- 20% discount in our NHM shops both online and in store
- Discounts in our on site restaurants and coffee shops, and use of our staff canteen at South Kensington
- Discounts at local shops and restaurants within the South Kensington area



Cultural and lifestyle

- Free entry with your NHM staff pass to a wide range of museums and galleries across London and around the UK
- Every staff member is entitled to 10 complimentary tickets each year to give to friends and family
- Access to the Civil Service Sports and Social Club for a small monthly fee, offering a range of benefits such as discounted tickets to visitor attractions and gym membership discounts
- Access to the NHM Sports and Social Association for a small fee which provides access to our fitness centre at South Kensington and a range of activities and clubs including football and yoga



Family friendly

- Enhanced pay for maternity, paternity and adoption leave
- Flexible working and hybrid working arrangements where the role allows
- Supportive policies to help you manage fertility treatment
- Paid special leave to help you manage unexpected life events or to make caring arrangements

How to apply

To apply, please complete an online application through our [recruitment portal](#).

The closing date for applications is 1 June 2026.

First stage assessment for this role is likely to take place in week commencing 8 June 2026.

How we hire

We want everyone to be able to perform at their best throughout our hiring process. We've put together some information about how we hire as well as tips for completing your application and taking part in our assessment process. You can find this information on our careers site [here](#).

Reasonable adjustments

We welcome applications from disabled candidates, and are committed to adapting our recruitment processes to make sure all candidates can perform at their best. If you require adjustments to our application process or require materials in a different format, contact us at hrteam@nhm.ac.uk.

If you need adjustments to the assessment stage of our hiring process, indicate this on your application form and we'll contact you before the assessment to put these in place.

We're part of the Disability Confident Scheme and guarantee an interview to all disabled candidates who meet the minimum shortlisting criteria for the role.